12-19 APRIL 2024

**VOICE YOUR VISION**

**KICK-OFF EVENT**
12 APRIL 2024
EUROPEAN PARLIAMENT

- 34 Break-out Sessions
- 20 Stands at the Marketplace

**ARTISTIC PERFORMANCES**
- Caricaturists
- Saxophonist
- Photobooth
- Graffiti wall

**PARTNERS OF THE KICK-OFF EVENT**
- European Parliament
- European Economic and Social Committee
- Committee of the Regions
- European Youth Forum
- Youth Stakeholders
- Erasmus+ National Agencies
- 24 Commission Directorate Generals

**OBJECTIVES OF THE EUROPEAN YOUTH WEEK 2024**
1. Empower young people to become active and engaged citizens;
2. Highlight achievements in the field of youth;
3. Promote opportunities offered to young people such as from Erasmus+ or the European Solidarity Corps;
4. Draw attention to priority issues of relevance to young people (i.e., green, digital, inclusion or participation).

**MAP OF ACTIVITIES ACROSS EUROPE AND BEYOND**

- 2,056 Activities
- 1,831,628 Total Participants
- 38 Countries Involved

**DISCOVEREU CALL**
16-30 APRIL 2024

- 186,744 applicants for the 35,511 travel passes
- Successful applicants will travel between 1 July 2024 and 30 September 2025.

**DISCOVEREU MEETUP**
2-DAY PROGRAMME

**EXHIBITION OF BEST PROJECT EXAMPLES**

- 35 National Agencies showcasing 35 projects in 33 countries covered by the EU Youth programmes
- Focus of Projects: Active citizenship and democratic life in Europe

**POLICY DIALOGUES WITH EUROPEAN COMMISSIONERS**
- 14 with Margaritis SCHINAS
- 15 with Iliana IVANOVA

**TOPICS OF DIALOGUES**
- Our European Way of life
  Commission Vice-President Margaritis SCHINAS
- European Degree & Learning Mobility
  Commissioner Iliana IVANOVA

**SOCIAL MEDIA**

- 1,892 mentions from 1,068 unique authors
- 9,811,847 users reached
- 2,449,571 engagements

**CAMPAIGNS**
- 27 EU Member States
- 25 Young DiscoverEU Alumni
- 18-35 Age

**ONLINE LISTENING**

- 1,892 mentions from 1,068 unique authors

*Meta campaigns*