



#LevelUpBootcamp #Competition

OFFICIAL COMPETITION RULES AND DISCLAIMER

NO PURCHASE NECESSARY TO ENTER OR WIN. EACH PARTICIPANT'S CHANCES TO WIN WILL NOT IMPROVE BY A PURCHASE OF ANY KIND. REPLYING TO THE INSTAGRAM QUERY INTO THE COMPETITION CONSTITUTES ACCEPTANCE OF THESE OFFICIAL RULES BY THE ENTITY SUBMITTING THE ENTRY, VOID WHERE RESTRICTED OR PROHIBITED BY LAW.

- 1. THE LEVEL UP BOOTCAMP COMPETITION SUMMARY.** The European Commission's competition, 'The Level Up Bootcamp Competition', is organized under the umbrella of the European Year of Youth (EYY) and its main goal is to entitle a prize for four young #EYYAmbassadors passionate about Social Media content and for the EU.

Four people will win 3 (three)-day trip to Brussels between 26th and 29th of October 2022 to participate in workshops with influencers and Social Media experts and learn more about the EYY opportunities. The best part is that the #EYYAmbassadors will have the chance to put in practice everything they'll learn by attending the Level Up event organised by the European Youth Forum in Brussels between 28th and 29th October.

The challenge of the competition is:

Show us which EYY topic you would choose to promote, why and what hashtag would you create for it.

Tap into your creativity and submit your entry in the comment section below the Instagram post announcing the contest on @european_youth_eu channel.

Topics to choose from: (1) Mental health & wellbeing; (2) Green (sustainability); (3) European values; (4) Arts & culture; (5) Education & learning mobility; (6) Employment; (7) Inclusion; (8) Youth & the world; (9) Digital

- 2. Young people between 18 and 30 years old from all backgrounds can join the contest.****SPONSOR AND ADMINISTRATOR:** This Competition is sponsored by **European Commission – DG Education and Culture (DG EAC)** ("Sponsor") and administered by ICF Next S.A. and Accenture S.A. ("Administrator") **on behalf of the European Commission.**
- 3. BINDING AGREEMENT:** Each person (each a "Participant" or "you") who reply to the question **'If you become a EYY Ambassador, which EYY topic would you choose to promote and why, and what hashtag would you create for it? Tap into your creativity and let us know your thoughts in the comment section below the post'** during the



below Competition Period is entering into the Competition, which is governed by these Official Rules ("Rules"). Each Participant should read these Rules before submitting their response to ensure they understand and agree. You are not eligible to receive the Prize(s) described in these Rules unless you respect all the eligibility rules stated below.

4. **COMPETITION PERIOD:** The Competition begins at 12:01 AM Central European Time ("CET") on September the 19th 2022 and ends at 11:59 PM CET on September the 23rd 2022 ("Competition Period"). Sponsor's clock shall be the official device for the Competition. PARTICIPANTS ARE RESPONSIBLE FOR DETERMINING THE CORRESPONDING TIME ZONE IN THEIR RESPECTIVE JURISDICTION.
5. **ELIGIBILITY – WHO MAY PARTICIPATE:** The competition is open to all citizens and residents of European Union between 18 and 30 years old at the deadline for submission and who have a personal account on Instagram and follow the rules of entering the competition (Paragraph 6).

The following individuals/entities are not eligible to participate:

- Any local, state, provincial or federal or other government or government agency or any officials or employees thereof; and
- Any affiliates of Sponsor or any employees of Sponsor or its affiliates and their immediate family and household members.

The sponsor reserves the right to check whether the participant complies with eligibility rules through an ID check.

6. **HOW IT WORKS AND HOW TO ENTER:** In order to enter, Participants must:
 - Reply to the question **'If you become a EYY Ambassador, which EYY topic would you choose to promote and why, and what hashtag would you create for it? Tap into your creativity and let us know your thoughts in the comment section below the post'** in the comment section under the social media post announcing the contest on European Youth channels. Participants can only win one (1) Prize.
 - Your answer to the question above has to refer to one or more of the EYY campaign topics: (1) Mental health & wellbeing; (2) Green (sustainability); (3) European values; (4) Arts & culture; (5) Education & learning mobility; (6) Employment; (7) Inclusion; (8) Youth & the world; (9) Digital.
 - Respect the limit of characters in the comment set by the social media platform.
 - Post one comment to account for one entry. One entry cannot span across multiple comments.
 - Respect social media platform community guidelines when posting the comment.
 - Comply with all remaining Rules.



Moreover, to be eligible for the Contest, Entrants must meet all of the following requirements:

1. Be available to travel to Brussels between 26th and 29th October;
2. Have a passport or identity card that is valid until at least 30 April 2023 that will allow participants to travel within the EU;
3. Be able to understand and speak a conversational level of English;
4. Have the right to, or be entitled to acquire a visa or visas, as required, to travel to Belgium.
5. Have travel insurance which the duration of the prize.
6. Have medical insurance and/or a European Health Insurance Card.

7. **PRIZE(S):** There will be four (4) winners which will become #EYYAmbassadors: **4 people with the most creative answer will win a 3-day trip to Brussels each**, to take part in workshops organised by the sponsor and administrator, as well as an event organised by the European Youth Forum.

The Prize will include:

- Return transportation to Brussels (by standard class train, flight or road travel depending on the winner's country and location of residence). The winner has to be travelling from an EU country.
- Overnight stay in Brussels between 26th and 29th of October (4 nights)
- Public transportation card for travels within Brussels during the whole event
- Meals (3x breakfast, 3x lunch, 4x dinner)
- Participation in workshops organised by the sponsor and administrator on 27th of October
- Participation in Level Up event

The Prize will not include:

- Travel or medical insurance (proof of which may be required by Administrator), or any other form of insurance; or
- personal expenses

Entering the contest and/or participation in the Prize is at the Winner's own risk. By entering the contest, Entrant represents their ability to take part in the contest, receive the prize, and to carry out the activities, and comply with the time constraints in these rules.



Only the winner will be entitled to the Prize, subject to compliance with these rules. No substitutions or transfers are permitted by winner. Unforeseen or changed circumstances impacting winner's ability or availability to take part in the Contest or carry out the requirements necessary to participate in the contest will result in disqualification.

Sponsor will determine train, flight, or road travel itinerary and transportation carriers in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any form of transportation. The overnight stays will be determined by the Sponsor in its sole discretion and will only cover the duration of stay necessary to participate in the workshops and Level Up event.

All expenses and incidental travel costs associated with prize acceptance and use not expressly stated in the package description above, including but not limited to, ground transportation, meals, incidentals, gratuities, baggage fees, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses are the responsibility solely of the winner. Travel restrictions, conditions and limitations may apply. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers, passes or certificates. Winner agree to abide by all prize component rules and regulations, including vaccination and/or masking requirements. Failure to do so may result in forfeiture of the Prize.

Winner and Companions fully understand that (a) the novel coronavirus SARS-CoV-2 and any resulting disease (together with any mutation, adaptation or variation thereof, "COVID-19") is extremely contagious and there is an inherent risk of exposure to COVID-19 in any place where people are or have been present; (b) no precautions, including the protocols that may be implemented from time to time based upon public health and government-sponsored guidelines, can eliminate the risk of exposure to COVID-19; (c) while people of all ages and health conditions have been adversely affected by COVID-19, certain people have been identified by public health authorities as having greater risk based on age and/or underlying medical conditions; and (d) exposure to COVID-19 can result in being subject to quarantine requirements, illness, disability, other short-term and long-term health effects, and/or death, regardless of age or health condition.

8. **ENTRY DEADLINE:** All Social Share entries ("Entries" or "Social Share") must be received on or before the end of the Competition Period to be eligible to win the Prize(s).
9. **SELECTION OF COMPETITION WINNERS & NOTIFICATION:**



- Sponsor will select 10 best answers from the comment section. Administrators will contact the finalists for a short interview (executed via an online call), to check their experience and motivation to join the workshops and Level Up event, as well as their eligibility and availability to travel on required dates. DG EAC with Administrators will choose the final 4 winners to come to Brussels.

The 4 winning entries will be chosen after the end of the Competition Period and no later than 14 days following that date.




- Administrators, ICF Next S.A. and Accenture S.A. will contact the Winners by Instagram Messaging within 30 days after competition period. Participants should keep an eye on their incoming messages and make sure they reply within 3 working days to the message sent by the Sponsor via the **European Youth Instagram account (@european_youth_eu)**. Administrators will then invite the winners to continue the discussion via email to sign requested documents and receive their prizes.
- Winners will be asked to agree to the competition Rules and the Privacy Policy statement, Authorisation Form, and Statement of the Content Creator in order to receive their prizes. Failure to do so will result in exclusion from the competition and the subsequent Participant with the most creative entry will be contacted.
- Winners will be publicly announced by their username on the on European Youth's social media platform(s): Instagram https://www.instagram.com/european_youth_eu, Facebook <https://www.facebook.com/EuropeanYouthEU> and/or Twitter <https://twitter.com/EuropeanYouthEU>.

If any potential Winner fails to respond to Sponsor's notification within seven (7) calendar days, Sponsor and/or Administrator reserves the right to choose a different potential Competition Winner based upon the same criteria listed above. In the event that no Social Share entries are received, no prizes will be awarded. DETERMINATIONS OF SPONSOR ARE FINAL AND BINDING.

10. SUBMISSION REQUIREMENTS AND RESTRICTIONS: Each Participant must ensure that:

- The comment does not:
 - infringe any third-party proprietary rights, intellectual property rights, industrial property rights, personal or moral rights or any other rights, including without limitation, copyright, trademark, patent, trade secret or



- confidentiality obligations, or otherwise violate applicable laws.
 - include any private information of a third party such as name, address, phone number, email address, and other personal data.
 - include material that violates another's rights (living or deceased), including but not limited to privacy or publicity.
 - disparage Sponsor, Administrator or any other person or party affiliated with the Competition.
 - contain material that is inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous, or libellous or other objectionable material.
 - contain material that promotes bigotry, racism, hatred, or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age.
 - contain any references to alcohol, tobacco, drug paraphernalia, firearms, or any description or representation thereof.
 - contain material that is unlawful, in violation of or contrary to the laws or regulations in any state where comment is created.
 - have been submitted previously in a promotion of any kind or exhibited or displayed publicly through any means.
- Participant warrants and represents:
 - the comment conforms with the applicable social media platform's format requirements and limitations.
 - the comment is Participant's own, wholly original work, and is the Participant's own creation and Participant warrants that he/she has secured all necessary rights relating to its use and the use of the content in the Scomment
 - the comment written content is in English.
 - the Participant has obtained all permissions, if any are required, prior to comment entry and that Participant may legally grant all permissions contained within these Rules to Sponsor.
 - where, the comment contains another person's name, likeness, biography, actions and contributions, the Participant will submit the signed permissive use release within the [ adult authorisation.doc] within the time specified.
 - where, the comment contains an owner or licensor's intellectual property, the Participant will submit the signed permissive use release within the [ photo licence.doc] within the time specified.
 - where, the comment is uploaded by a minor, the Participant a) represents that Participant is the parent/legal guardian of such minor and as such granted his/her permission for said minor to participate in the comment and permits the use of such minor's name, likeness, biography, actions and contributions in the event that any Social Share; b) assumes all legal responsibilities under these Rules of any person deemed; and c) will submit the signed release within the [ minor authorisation.doc] within the time specified.
 - Participant will retain any and all permissive use releases in a safe place for the period of the Competition up to 6 months or until they receive a prior personal message from the organizing body, stating they are free of this obligation,



which actually only aims at protecting Participant from claims on behalf of one of your photo or video subjects in the event asked to prove that consent was given. Only the Winners must separately sign the authorization and licenses form of the European Commission Audiovisual Service for deposit of the pictures into the Audiovisual Services Photo Archive.

Participant agrees that the interpretation of each of the above Restrictions shall be subject to Administrator's or Sponsor's sole discretion. Administrator and/or Sponsor are not responsible for any lost, late, incomplete, or other Social Share that does not comply with these Official Competition Rules and it may be disqualified.

Multiple Participants are not permitted to share the same social media account. Any attempt by any Participant to receive more than the stated number of Prize(s) by using multiple/different email addresses, social media accounts, identities, registrations and logins, or any other methods, as determined by Administrator or Sponsor in its sole discretion, may void all of that Participant's Submissions and that Participant may be disqualified from this Competition and any of the Sponsor's other promotions. In the event of a dispute as to the owner of any Social Share, the authorized account holder of the social media account will be deemed to be the Participant. The "authorized account holder" is the natural person assigned an Instagram account by the entity responsible for doing so for Instagram, Inc. Each Participant may be required to show proof of being the authorized account holder.

CAUTION: ANY ATTEMPT BY ANY ENTRANT, PERSON, OR ENTITY TO UNDERMINE THE LEGITIMATE OPERATION OF THE COMPETITION MAY BE IN VIOLATION OF CRIMINAL OR CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, WE RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

11. PERMISSIVE USE. You grant Sponsor and/or Administrator and any related affiliates or agents, the non-exclusive, unlimited, worldwide, perpetual, irrevocable, and royalty-free right, license, privilege, and permission to record, copy, adapt, film, capture, use, license, transmit, broadcast, exhibit, project, publish, circulate, display, or otherwise exploit, any and all renderings of Participant's Social Share, name (including any and all nicknames, related names, and aliases), characters, biographies, artist's portrayal of characters, voice, image, likeness, visual representations, any and all attributes of Participant's personality, and/or any and all of Participant's acts, poses, actions, and appearances (collectively, "Name and Likeness"), and any ancillary use or derivative works on or in connection with any film, audio tape, video tape, audio-visual work, sound recordings, photograph, illustration, animation, broadcast,



any derivative works or versions thereof in any media or embodiment now known or hereafter developed, throughout the world the way Sponsor and/or Administrator deems fit without any consideration or prior notice.

- 12. ELECTRONIC COMMUNICATIONS:** By submitting the Social Share, you agree to communicate for the purpose of the Competition with Sponsor and/or Administrator electronically. Through your Social Share submission, you (i) agree that your consent to these Rules is a binding form of your electronic signature and (ii) represent that you have Internet access and a valid social media account and email address enabling you access to information pertaining to the Competition and to receive communications and documents electronically.
- 13. PRIVACY Statement:** By participating in the Competition, Participant acknowledges that they have read and accepted this privacy statement and the terms and conditions outlined here. Participants agree that personal data including, but not limited to, name, mailing address, phone number, and email address ("Personal Data") may be:
- collected, processed, stored, and otherwise used by the Sponsor (DG EAC or the Data Controller) and/or Administrators (the Data Processors), or their approved external service providers for the purposes of conducting, administering and organising the Competition or the Prize(s), including Sponsor affiliates.
 - Used by Sponsor or any party authorized by them, including Sponsor affiliates or service providers, to verify a Participant's identity, postal address, validity of identity documents, insurance documents and telephone number in the event a Participant qualifies for any applicable Prizes as well as to deliver the applicable Competition Prize(s).
 - used to fulfil additional terms of the Competition or to contact a Participant in response to any question submitted by such Participant.
 - shared by the Sponsor or any party authorized to comply with the law or in the good faith belief that such action is necessary to conform to the requirements of law or comply with legal process served on Sponsor, and to protect and defend Sponsor's rights or property.
 - Winners' entries and names may be published online.
- [For the purpose of providing the Prizes, and therefore organizing the travel and accommodation of the Winners, the Administrators will share with the external service providers \(e.g., travel transport operator, hotel etc.\).](#) Note that such third parties service providers do not operate under the Sponsor or Administrators' control and those third parties' privacy practices may differ from this Privacy Statement. Neither the Sponsor or Administrators are responsible for these third parties' privacy practices or related privacy statements. Winners must be and remain aware of these third parties' privacy statements and we encourage you to read transport third parties' respective privacy statements for greater details regarding their respective privacy practices.



- Your personal data will remain in the Sponsor's database until the results of the competition have been published and used to contact the participant. Personal data will be deleted, at the latest, one (1) year after the last action in relation to the competition (last action should be in August 2022).
 - Participants have a right of access, verify which personal data is stored, have it modified, corrected, or deleted. You may withdraw your consent to electronic communication and delivery of documents, update your contact information, or request a free paper copy of these Rules at any time by contacting us as set forth in these Rules. We will send you a confirmation notice once we have processed your change request.
 - Participants who request that their details be deleted or withdraw consent during the course of the Competition accept that this will automatically terminate their participation in the Competition, since they cannot be included in the list of participants without their details being recorded.
 - To exercise such rights, Participants may send a request to:
contact@youthvoices.eu
- 14. RIGHT TO CANCEL, MODIFY, OR DISQUALIFY:** If for any reason the Social Share or Competition or any portion of either is not capable of running as planned due to technical or administrative problems, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond Sponsor's or Administrator's reasonable control which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Competition, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Competition or any portion of either.
- 15. TAXES: ALL TAXES, FEES, DUTIES, SURCHARGES, IF ANY, IMPOSED ON ANY COMPETITION PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNERS.** The Winner is responsible for ensuring that it complies with all the applicable tax laws and filing requirements. If a Winner fails to comply with such laws, the Prize may be forfeited, and Sponsor may, in its sole discretion, select an alternative potential Winner.
- 16. WARRANTY:** Sponsor, Administrator, and any related affiliates make no other warranties or representations whatsoever relative to the quality, conditions, fitness or merchantability of any aspects of the Prize(s). No transfer, substitutions or cash equivalent for Prize(s) will be allowed, except at Sponsor's and/or Administrator's sole discretion. Sponsor and/or Administrator reserves the right to substitute a Competition Prize, in whole or in part, of equal or greater monetary value if a Competition Prize cannot be awarded, in whole or in part, as described for any reason.



- 17. LIMITATION OF LIABILITY:** IN NO EVENT SHALL SPONSOR, ADMINISTRATOR OR ANY RELATED AFFILIATES, CLIENTS, PERSONNEL, DIRECTORS, OFFICERS, AGENTS, OR PRINCIPALS (PARTNERS, SHAREHOLDERS OR HOLDERS OF AN OWNERSHIP INTEREST, AS THE CASE MAY BE) BE LIABLE FOR ANY DIRECT, INDIRECT, INCIDENTAL, SPECIAL, OR CONSEQUENTIAL DAMAGES, OR LOSS OF PROFITS, INCURRED BY PARTICIPANTS OR ANY THIRD PARTY, WHETHER BASED ON WARRANTY OR IN CONTRACT, TORT, OR OTHER LEGAL THEORY, AND WHETHER OR NOT ADVISED OF THE POSSIBILITIES OF SUCH DAMAGES, ARISING FROM THE SURVEY, THE COMPETITION PRIZES OR USE OF A COMPETITION PRIZE, EVEN IF SPONSOR HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

Sponsor and/or Administrator is not responsible for: (i) lost, late, incomplete, invalid, illegible, unintelligible, damaged, altered, counterfeit, obtained through fraud, late, or misdirected Social Share entries, which will be disqualified; (ii) failed, partial or garbled computer transmissions; (iii) technical failures of any kind, including, but not limited to electronic malfunctioning of any network; or (iv) any technical, computer, telephone, cable, network, electronic or internet hardware or software malfunctions, failures, connections, availability or intervention, error, omission, interruption, detection, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to the web site or otherwise whether caused by web site users or by any of the equipment or programming associated with or utilized in the Competition. Sponsor and/or Administrator reserves the right, in their sole discretion, to disqualify any application not in compliance with these Rules.

Participants agree that Sponsor and/or Administrator shall have no liability for unsuccessful efforts to notify any potential Competition Winner, or for any injuries, losses, or damages by reason of the Participant's participation in the Competition.

- 18. INDEMNITY:** By accepting a Prize, the Winner agrees to release and hold harmless Sponsor, Administrator and any related affiliates, clients, personnel, directors, officers, agents, or principals (partners, shareholders or holders of an ownership interest) from any and all liability, loss or damages arising from or in connection with awarding, receipt and/or use of a Prize or participation in Prize-related activities, and they shall have no liability for any injury, misfortune, or damage to either persons or property incurred by entering, participating in or winning the Competition.
- 19. IN CASE OF DISPUTES:** Sponsor and/or Administrator will interpret these Rules and resolve any disputes, conflicting claims or ambiguities concerning the Rules, and Sponsor's and/or Administrator's decisions shall be final. If any provision of these Rules is found to be invalid by any court having competent jurisdiction the invalidity of such provision shall not affect the validity of the remaining provisions of these rules, which shall remain in full force and effect. Sponsor and/or Administrator reserves the right to modify or terminate the Competition or to make such other decisions regarding the administration or outcome as Sponsor and/or Administrator deems appropriate.



20. FORUM AND RECOURSE TO JUDICIAL PROCEDURES: All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, or the rights and obligations of the Participant and Sponsor in connection with the Competition, shall be governed by, and construed in accordance with the European Union law, complemented where necessary by the law of Belgium (without any need to further detail the applicable laws). Participation constitutes Participant's full and unconditional agreement to these Rules and Sponsor's decisions, which are final and binding in all matters related to the Competition.

21. CONTACT & FINALIST LIST: Any queries shall be sent by mail to Sponsor at: EAC-PHOTO-VIDEO-COMPETITION@EC.EUROPA.EU
Please note that only the queries related to the The Europe I want Instagram Reels competition will receive an answer.