Promoting DiscoverEU as an initiative is an opportunity to get creative! You can highlight the themes of DiscoverEU – such as sustainability, cultural immersion or digital skills – or you can turn to the travellers themselves to get their tips and info through user-generated content.

Below are a series of #TravelHacks that can provide inspiration for the kind of DiscoverEU content you can create. The #TravelHacks feature travellers giving us their best tips and advice for travelling – from packing like a pro to staying safe.

Take a look at what we’ve produced and start thinking about how you can promote the initiative in a creative way!
DiscoverEU Ambassadors’ TRAVEL TIPS

#1 How to pack like a pro?

“Use tote bags to organise your backpack. E.g. one bag for tops, one for trousers...”
Alina Hüblich, Germany
DiscoverEU Ambassador

“Roll up your clothes instead of folding them.”
Hinner Ramani, Latvia
DiscoverEU Ambassador

“Bring a scarf with you. It might get cold in night trains...”
Zalina Beva, Bulgaria
DiscoverEU Ambassador

...and you can use it as a light blanket or a pillow...
Zalina Beva, Bulgaria
DiscoverEU Ambassador

Plus, it doesn’t take a lot of space.”
Zalina Beva, Bulgaria
DiscoverEU Ambassador

#DiscoverEU
DiscoverEU Ambassadors’ TRAVEL TIPS

#2 How to stay safe while travelling?

"Text your parents or friends where you are and what you do. In case something goes wrong it will be easier to get help."

Samantha Zlaugsone, Latvia
DiscoverEU Ambassador

"Use card payment instead of taking too much cash. If you have an old spare phone, take it in case of emergency."

Jonathan Wright, UK
DiscoverEU Ambassador

"If something feels off for some reason, don’t go further. Keep a balance between having fun, meeting people and staying safe at the same time."

Filip Bogdanowicz, Poland
DiscoverEU Ambassador

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DiscoverEU Ambassadors’ TRAVEL TIPS

#3 How to travel sustainably?

“Use a reusable bottle – it will save you so much money and EU water is perfectly safe.”
Max Doughty, UK
DiscoverEU Ambassador

“Avoid buying packaged food, cook fresh food at the place you are staying.”
Panagiotis Louca, Cyprus
DiscoverEU Ambassador

“Take a walk instead of the bus. You’ll see a lot of beautiful things!”
Kyra Vink, The Netherlands
DiscoverEU Ambassador

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DiscoverEU Ambassadors’ TRAVEL TIPS

#4 How to find the best local spots?

“Stay in hostels where you can get nice tips about what to do and see. Go on free tours.”
Morgane Ciesielski, France
DiscoverEU Ambassador

“Try to meet DiscoverEU ambassadors from the cities you visit, they can be great guides.”
Iben Braeckeveldt, Belgium
DiscoverEU Ambassador

Locals can give some amazing tips on what to do or where to eat.”
Daniela Fernandes, Portugal
DiscoverEU Ambassador

EXPAND YOUR COMFORT ZONE
#DiscoverEU
DiscoverEU Ambassadors’ TRAVEL TIPS

#5 How do you take awesome photos and videos?

“Find a puddle, even if it’s small you can get amazing reflections.”
Samuele Galdì, Italy
DiscoverEU Ambassador

“If you find a flag, try to insert it in your pictures, it could be helpful to let others know where you took it.”
Samuele Galdì, Italy
DiscoverEU Ambassador

“Use the rule of thirds. Put the lines that make 9 squares on your camera to get the perfect picture.”
Tris Martin, Tenerife, Canary Islands, Spain
DiscoverEU Ambassador

“Take photos at sunset. Capture buildings and places that are unusual. Use unique angles!”
Niya Huykova, Bulgaria
DiscoverEU Ambassador

EXPAND YOUR COMFORT ZONE

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