

# SHARE YOUR EXPERIENCE: HOW TO BECOME A DiscoverEU AMBASSADOR

If you've returned from travelling across Europe with a suitcase full of stories, then why not talk about your trip and become a DiscoverEU Ambassador? As an Ambassador, you'll be inspiring the next generation of travellers to apply for their own passes. To make sure as many people get to explore the EU as possible, here's how you can spread the word:

## TELL YOUR FRIENDS, FAMILY AND COMMUNITY

- Speak to your friends, family and neighbours about your experience
- Think about what you enjoyed, what you found challenging, and what you learnt as a result

## PRESENT AT YOUR SCHOOL, UNIVERSITY OR YOUTH ORGANISATION

- Telling your DiscoverEU story at your school, university or youth organisation is a great way to spread the word
- Explain why young people should apply
- Make sure you explain how to apply (and share any funny stories from your trip, of course!)

## GET DIGITAL

- Go one step further and tell your story online
- Share photos and videos of your trip on social media, or write a blog about the places you visited
- Why not add 'DiscoverEU Ambassador' to your Twitter or Instagram bio?

## CONTACT YOUR LOCAL NEWSPAPER

- Do you think DiscoverEU is BIG NEWS that more people should be aware of?
- How about speaking to a local or national journalist, offering to write a short article for a newspaper or participating in a radio/TV programme?

## SHARE YOUR STORY WITH EUROPEAN YOUTH

- The DiscoverEU team would love to hear about your experience!
- Remember to tag @EuropeanYouthEU on Twitter and Facebook, @European\_Youth\_EU on Instagram and always use #DiscoverEU
- Send us a direct message on Facebook, Twitter or Instagram

For more information and advice, visit <https://europa.eu/youth/discovereu>  
If you've got an idea of how to spread the word, contact us on social media to let us know.  
And most of all, have fun as a DiscoverEU Ambassador!

# #DiscoverEU

THERE'S MORE THAN YOU KNOW



EUROPEAN UNION

