



**EUROPEAN YOUTH WEEK**

**12-19 APRIL 2024**

# **STAKEHOLDER TOOLKIT**

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# THE EUROPEAN YOUTH WEEK 2024: EVERYTHING YOU NEED TO KNOW!

EUROPEAN YOUTH WEEK



## What is it?

The European Youth Week (EYW) is a biennial event by the European Commission promoting youth engagement and active citizenship across Europe. It raises awareness of youth involvement in decision-making, fosters dialogue between young people and policymakers, and showcases the talents and projects of young Europeans. EYW, a key European youth gathering, alternates every two years with the European Youth Event organised by the European Parliament.

## Are you ready for the next European Youth Week in 2024?

The European Youth Week 2024 (EYW2024) is scheduled to take place the third week of April 2024 from Friday 12 April to Friday 19 April 2024. Activities and events taking place one week prior or after can also be labelled 'EYW2024'.

## Objectives of the European Youth Week 2024

**There are four main objectives for the European Youth Week 2024:**

- Empower young people to become active and engaged citizens and encourage them to vote.
- Highlight achievements in the field of youth.
- Promote opportunities offered to young people from public policies and initiatives at EU, national, regional, and local levels such as Erasmus+ or the European Solidarity Corps programme.
- Draw attention to priority issues of relevance to young people including the priorities of the European Commission (i.e., green, digital inclusion or participation).





## European Youth Week 2024 theme

Unlocking Your Potential: **“Voice your Vision”** at EYW2024.

Imagine a world where your ideas are not just heard but celebrated, where your voice has the power to shape your future and your community. This is the essence of “Voice your Vision,” the empowering theme that made its mark during the European Year of Youth 2022 (EYY2022) and continues to inspire. “Voice your Vision” is more than just a slogan; it’s a call to action. It encourages youth to step forward, speak their minds, and embrace active citizenship. By doing so, it fuels a sense of ownership and responsibility among young citizens, propelling them to actively mould their destinies and the wellbeing of their communities.

As we approach the European elections scheduled to be held on 6 to 9 June 2024, this theme gains new relevance. It’s a powerful reminder of the importance of youth engagement in the democratic process and active citizen participation. When young people raise their voices, they become catalysts for change. Their involvement in democratic processes and voting holds the potential to steer the European Union’s course and influence policies that directly impact their lives and our shared future.

Join us at EYW2024, where you’ll **not only find your voice but also the means to make it heard and celebrate it**. Together, we will shape a brighter tomorrow through active participation and visionary thinking. Your voice is your power, and it’s time to “Voice your Vision.”

Within the framework of the overarching theme of EYW2024, we are committed to shine a spotlight on the vital role of the EU and its policies and programmes in nurturing and offering opportunities to our young generation. You are encouraged to create and upload activities related to the theme “Voice your vision” in Europe and beyond on the activity map.

### Your activities should be focused on any of the thematic areas:

- Democratic participation and active citizenship
- Health and wellbeing
- Environment and Climate
- Education and training
- International cooperation and European values
- Employment and Inclusion





**As stakeholders involved in promoting the EYW2024, the outcomes of your activity should be stirred towards:**

**1. Empowering Democratic Engagement**

EYW2024 fosters dialogues between youth and decision-makers encouraging them to express their views on key issues such as the environment, digitalisation, mental health, community engagement and disinformation. Timed before the European elections, EYW aims to amplify the messages of the European Commission and the European Parliament, emphasizing the significance of voting. Nevertheless, youth participation extends beyond voting encompassing activities like volunteering for community projects or participating in environmental campaigns.

**2. Highlighting achievements in the field of youth**

Aligned with the EU Youth Strategy 2019-2027, it is vital for young people to be informed about youth policies and measures. The European Commission, inspired by lessons from the European Year of Youth 2022, will sustain active engagement through the Youth Stakeholders platform to allow liaison with the EU Youth Coordinator ensuring stakeholders stay up to date with youth-related policies for effective dissemination to their audiences. We are counting on your active participation.

**3. Promoting opportunities offered to young people at European, national and regional levels**

Highlight the significant impact of EU programmes to young people, especially with Erasmus+, (including DiscoverEU), and the European Solidarity Corps; these initiatives empower young individuals in a pan-European context. Collaborative efforts like the EU Youth Dialogue allow young people to connect with policymakers at the EU Youth Conference influencing their choices and shaping Europe’s direction. EYW2024 serves as a rallying point for mobilising youth as Ambassadors for EU programmes, fostering dynamic youth communities through empowerment, collaboration, and innovation.

**4. Raising awareness of priority issues of relevance to young people in line with the European Commission priorities**

Addressing youth concerns and mainstreaming them across policy areas ensures the involvement of young people in key fields such as health, wellbeing, green and digital transitions, education, training, international cooperation, European values, employment, and inclusion. The EU has prioritised actions in these areas to encourage active youth engagement. Stakeholders are invited to raise awareness and disseminate these initiatives with young people.





## The organisers of the European Youth Week 2024

EYW2024 is organised by the National Agencies for Erasmus+ and European Solidarity Corps and the Eurodesk network. EYW2024 welcomes participation from all. Young people, stakeholders working with young people, DGs, EU institutions, and youth organisations including in remote areas, are encouraged to host activities during the week and label these as part of the 2024 EYW activities. **What are you waiting for?** Share your passion, organise engaging activities, and let's create memorable moments together. Whether it's workshops, activities, sessions, events, projects, publications, studies or discussions, your initiatives can inspire, connect, and empower youth across Europe. Let's spotlight the incredible contributions of our youth.

## Who is the target audience for the European Youth Week 2024?

### Primary audience: the youth!

**Age Range:** Young citizens living in EU27, and third countries associated with the programme Erasmus+<sup>1</sup> between the ages of 16 and 35 form the core audience of the EYW. This age group is diverse, with varying life experiences, needs, and aspirations and includes students, trainees, employees, entrepreneurs, and unemployed youth.

**Demographic Diversity:** EYW's primary audience is highly diverse in terms of gender, cultural background, socioeconomic status, and geographic location. This diversity reflects Europe's multicultural society.

**Motivations:** Young people are driven by a desire for social change, personal growth, and networking opportunities. They actively seek platforms to voice concerns, make a difference in their communities, and engage in meaningful activities.

**Challenges:** Some youth encounter challenges, including economic obstacles, disabilities, limited mobility, or residing in remote areas. EYW strives for inclusivity offering an opportunity to discuss and address these challenges.

**Digital Engagement:** Tech-savvy and digitally engaged youth are central to EYW's strategy. EYW uses technology for communication, promotion, and engagement, leveraging social media and online activities. Stay updated by following us on our social media networks (listed below).

<sup>1</sup>Iceland, Liechtenstein, Norway, North Macedonia, Serbia, Türkiye





**Desire for Participation:** EYW should align with young people's eagerness to participate in democratic processes, engage in diverse discussions, and contribute to policy development.

## Secondary audience: relevant stakeholders

**Youth Organisations:** International Organisations, EU organisations, Non-Governmental Organisations, Civil society Organisations, student associations, clubs and foundations, are crucial stakeholders, playing a key role in mobilising and guiding youth participation in EYW. Understanding their capacity and resources is essential as they implement localised activities reaching a wide audience. They are encouraged to prepare and upload activities related to the EYW2024.

**Youth Workers:** Educators, mentors, and counsellors are instrumental in supporting young people with diverse needs utilising their expertise to facilitate meaningful engagement.

**DGs and other EU institutions including Representations, Delegations, and Europe Direct Centres (EDCs):** They are encouraged to take part in the EYW2024. They offer a unique platform to foster collaboration, share insights, and actively engage with youth through their networks, contributing to policies directly impacting the future of European youth.

**Government Representatives:** Ministries, municipalities, and regional bodies at local, regional and national levels are key partners. Their support, resources and policy insights contribute to the success of EYW as they foster policy changes influenced by youth input.

**Educational Institutions:** Schools, colleges, and universities are valuable collaborators, especially in promoting and engaging students in the EYW. They serve as effective channels to reach a significant audience.

**Media and Influencers:** Reaching out to media outlets and influencers who resonate with young people is essential for promoting and disseminating information about EYW, they can play a vital role in amplifying the EYW message.

The success of EYW hinges on recognising the diversity within its audiences ensuring inclusivity. Stakeholder participation is essential for effective programme implementation and the dissemination of the EYW's objectives.





## What is the role of stakeholders?

Stakeholders will act as powerful multipliers. They play a critical role in amplifying the impact and reach of the activities, particularly at local, national, and regional levels. EYW leverages stakeholders' networks, expertise, and resources to spread the message, engage a wider audience, and ensure that the voices of young people are heard. These stakeholders serve as catalysts, extending the EYW's influence far beyond its core activities and empowering young individuals to be active participants in shaping their communities and the future of Europe.





## Key messages: how to communicate about EYW2024?

The overall campaign’s central message is Voice your Vision. EYW aims to inspire and engage young people across 27 Member states of the EU and third countries associated with the programme Erasmus+ in activities promoting democratic participation and active citizenship. EYW2024 emphasises simplifying concepts of democracy and active citizenship, using real-life examples from initiatives supported by Erasmus+, including DiscoverEU, and the European Solidarity Corps. Our core message is a

powerful call to action: **promoting active citizenship within the EU and empowering young individuals to engage in community activities** aligned with the EYW2024 theme. The goal is to cultivate a sense of ownership and responsibility among young citizens, sparking their proactive contribution to their futures.

**To maximise visibility and awareness, EYW2024 key messages are strategically crafted in alignment with distinct communication phases. Recognising the audience’s daily influx of messages, the approach aims to deliver essential information and inspire meaningful actions in each phase.**

Communication phase	Key message	Call to Action
Pre-EYW2024 (The core theme and key concepts of the EYW will be communicated to increase awareness, engagement, and registrations.)	The key messages will be focused on announcing the activities, saving the date, encouraging stakeholders to initiate activities in line with the EYW2024 as well as informing participants about the EYW2024.	<ul style="list-style-type: none"> <li>■ “Voice your Vision. Democracy in Action” Your voice matters, and it’s your key to shaping the future of Europe. Get ready to engage in dynamic discussions on democracy and active citizenship at the EYW2024. #EUYouthWeek</li> <li>■ Join the Movement for Positive Change! Be part of a generation that actively participates in making a difference. #EUYouthWeek</li> <li>■ Shape your future, learn more about the EYW2024. Save the date for the EYW 2024. #EUYouthWeek</li> <li>■ Did you know that you can set up your activity and be part of the EYW2024? For more info follow this <a href="#">link</a>. #EUYouthWeek</li> <li>■ EYW2024 is your platform to influence policies and create a more inclusive Europe. Discover the EYW activities taking place near you. #EUYouthWeek</li> <li>■ What are you waiting for? Upload your EYW2024 activity on the activity map and join the change. #EUYouthWeek</li> <li>■ Connect, Collaborate, and Inspire. Connect with like-minded peers who are passionate about change. Sign up for the EYW2024. #EUYouthWeek</li> <li>■ Collaborate on initiatives that will drive positive transformations in your community. Learn more about the EYW2024. #EUYouthWeek</li> <li>■ Be part of the change! Set up your activity and join us to celebrate the EYW2024. #EUYouthWeek</li> </ul>



Communication phase	Key message	Call to Action
		<ul style="list-style-type: none"> <li>■ Your Action Counts - Be the Change! Take concrete actions to promote active citizenship in the EU. Join the discussion at the EYW2024. #EUYouthWeek</li> <li>■ Your engagement will not only impact your life but also the lives of your fellow Europeans. Get ready for the EYW2024. #EUYouthWeek</li> <li>■ Join EYW2024 and be an active participant in discussions and initiatives. #EUYouthWeek</li> <li>■ Share your ideas, concerns, and solutions for a better Europe. #EUYouthWeek</li> <li>■ Encourage your peers to get involved too and make a meaningful impact. #EUYouthWeek</li> <li>■ Together, let's create a Europe that reflects the voices and aspirations of its youth. #EUYouthWeek</li> </ul>
<p>During the EYW2024 (Messages will promote the various engaging activities in the run-up of the EYW, e.g. Live streaming).</p>	<p>The key messages will aim to drive interest and encourage participants to actively engage in the different activities, raise awareness about the ongoing sessions and create a buzz.</p>	<ul style="list-style-type: none"> <li>■ Engage, Discuss, Decide! Actively engage in dialogues that shape policies and empower your generation. Join us at EYW2024. #EUYouthWeek</li> <li>■ Discuss critical issues such as sustainability, digitalisation, mental health, and community involvement. Tune in to the EYW2024. #EUYouthWeek</li> <li>■ “Your Voice, Your Europe” Your voice is the catalyst for change in the European Union. Search for activities around you on the activity map and join the change! #EUYouthWeek</li> <li>■ EYW2024 provides a platform to influence decisions and make your mark on the future of Europe. Follow real live updates on the EYW 2024. #EUYouthWeek</li> <li>■ “Action Speaks Louder” It’s not just about talking; it’s about taking action. Be part of the discussion at the EYW2024. #EUYouthWeek</li> <li>■ Join us at the EYW2024 to be part of initiatives that address real challenges and create a visible difference in your community. #EUYouthWeek</li> <li>■ Connect, stay in touch and plan for change together across borders at the EYW 2024. #EUYouthWeek</li> </ul>





Communication phase	Key message	Call to Action
		<ul style="list-style-type: none"> <li>■ Connect, stay in touch and plan for change together across borders at the EYW 2024. #EUYouthWeek</li> <li>■ “Together We Thrive” Collaboration is our strength. Working together, we can drive positive change. Join us at the EYW2024. #EUYouthWeek</li> <li>■ Stay in touch with other participants to build the Europe that you want! #EUYouthWeek</li> <li>■ Actively participate in EYW2024 discussions, workshops, and initiatives. #EUYouthWeek</li> <li>■ Share your insights and ideas on pressing topics, from the environment to mental health. Commit to concrete actions that address the issues you’re passionate about. #EUYouthWeek</li> <li>■ Your actions today shape the future we all share! Join us at the EYW2024. #EUYouthWeek</li> <li>■ Unite with your peers, connect, and collaborate on projects for a better tomorrow! #EUYouthWeek</li> <li>■ Use the voice platform to record your message and let the world know your ideas! #EUYouthWeek</li> <li>■ Your active involvement in EYW2024 will help shape policies and impact the direction of the European Union. Be a part of the change! #EUYouthWeek</li> <li>■ Register to vote in the next European elections! Your voice matters. #EUYouthWeek</li> <li>■ Make Your Voice Heard at European Youth Week 2024 - Cast Your Vote and Shape Our Future! #EUYouthWeek</li> <li>■ Calling all youth at European Youth Week 2024! Your voice matters. Be the change. Vote in the European elections and make your future count! #EUYouthWeek</li> <li>■ Your voice matters! Step up and be the change – VOTE in the European elections and shape your future! #EUYouthWeek</li> <li>■ European elections are coming, your chance to voice your vision is here! Cast your vote and encourage your peers to do the same. #EUYouthWeek</li> <li>■ Be part of the change! Vote for the European elections from June 6 to 9! #EUYouthWeek</li> </ul>



Communication phase	Key message	Call to Action
<p>Post EYW2024 (Messages promoting the context of the different activities and their results)</p>	<p>The key messages will aim at providing the target audience with insights into the activities, results and next steps. They will aim at triggering the target audience's attention to future activities and offer recommendations and outcomes on the activities that just happened.</p>	<ul style="list-style-type: none"> <li>■ Thank You for Your Active Engagement. We extend our gratitude to all participants for their enthusiastic involvement. Stay connected with your peers and see you at the next edition of EYW. #EUYouthWeek</li> <li>■ Your contributions will help shape the Europe you want. Thank you for being part of the EYW2024. #EUYouthWeek</li> <li>■ Stay connected, engage, and let's keep the energy rolling at European Youth Week 2024! #EUYouthWeek</li> <li>■ Carry the Torch of Active Citizenship. EYW 2024 might be over, but the journey continues. Stay tuned for the results and recommendations. #EUYouthWeek</li> <li>■ Keep the spirit of active citizenship alive in your communities. #EUYouthWeek</li> <li>■ Stay Informed, Stay Involved! Always stay informed about EU policies and initiatives. Check out the EYW2024 website for more information <a href="https://european-youth-week-2024.eu">European Youth Week 2024   European Youth Portal</a> (europa.eu) #EUYouthWeek</li> <li>■ Stay involved in local and national decision-making processes. Follow the updates of the EYW2024. #EUYouthWeek</li> <li>■ You have voiced your vision throughout the European Youth Week 2024, it's now time to cast your vote at the next European elections. #EUYouthWeek</li> <li>■ Youth of Europe, it's your time to shine! Your vote is your voice. Make it count at the European elections – be the change you want to see! #EUYouthWeek</li> <li>■ Calling all youth! Your future is your vote. Make it count at the European elections. Your voice, your choice! #EUYouthWeek</li> <li>■ Read the key takeaways of the EYW2024 here. #EUYouthWeek</li> <li>■ Amplify Your Voice! Share your EYW 2024 experiences and insights with your peers. #EUYouthWeek</li> <li>■ Be an advocate for the positive changes you want to see in Europe. #EUYouthWeek</li> <li>■ Join EYW's network to stay connected and informed about ongoing initiatives. #EUYouthWeek</li> <li>■ Empower your communities with the knowledge and experiences you've gained, inspiring others to become active citizens. #EUYouthWeek</li> <li>■ Be the spark for positive change! Share the excitement of EYW activities with your friends and inspire them to join in! Together, we can keep the EYW spirit alive in our community. Let's make a difference together! #EUYouthWeek</li> <li>■ Keep an eye on EU policies and opportunities for engagement and participate in local and national decision-making processes. #EUYouthWeek</li> <li>■ Share your EYW2024 journey and insights on social media and with your local networks. #EUYouthWeek</li> <li>■ Your commitment to active citizenship can continue to shape the future of Europe. Keep the momentum going! #EUYouthWeek</li> </ul>





## Where will the European Youth Week 2024 be featured?

All EYW2024 information is available on the European Youth Portal web pages. Stakeholders can upload their activities on the activity map for wide promotion across Europe. A promotional campaign on the Commission's social media channels – (European Youth) Facebook, Twitter, and Instagram – will be run. Stakeholders in the EU and third countries associated with the programme Erasmus+ are encouraged to promote the week and its activities on their channels, reach out to the press and inform relevant stakeholders to amplify the EYW2024 message. Branded material in line with EYW2024 guidelines can be found in the toolkit's next sections.

## How can you get involved?

Engage actively with EYW2024 by showcasing your youth-related activities. The EYW serves as a platform to celebrate and amplify the diverse voices of young individuals. Your participation and expertise will contribute significantly to fostering meaningful discussions, sharing insights, and inspiring the youth through activities during the week. Your participation could involve and is not limited to:

**Leading a workshop or session:** Sharing knowledge, experiences, and perspectives on youth empowerment, education, or any area of your expertise. Panel Discussion: Offer insights on current challenges, opportunities, and solutions for the youth.

**Networking opportunities:** Connect with stakeholders, policymakers, and young leaders, to foster collaborations.

**Spread the word:** Share EYW 2024 news and updates with your networks.

If you have an idea for an activity, visit the activity map on the EYW2024 website, and upload your activity.

## Activities at the local, regional and national level

National Agencies for Erasmus+ and European Solidarity Corps along with the Eurodesk network, will coordinate, arrange and promote activities at national, regional, and local levels throughout Europe. Their primary objective is to ensure the active participation of young individuals and diverse youth stakeholders. The activities will be tailored to address the chosen theme, emphasising civic engagement, and voting within the sphere of democracy.



## What will the activity formats look like?

The approval of activities will be done by the National Agencies for Erasmus+ and European Solidarity Corps and the Eurodesk network. We encourage the exploration of innovative activities, including campaigns, flash mobs, sports events, and outdoor activities.

## How to upload your activity?

Think of an idea for an activity around the theme: Voice your Vision. Any format of activity is welcome. Upload your activity on the activity map on the European youth portal.

### Guidelines:

1. Activity should take place between April 12 to 19 2024, in Europe, including Erasmus+ countries; (one week prior or after).
2. Registration is open from December 11, 2023, to the end of April 2024.
3. Download the visual identity by clicking on the 'Download all assets here' button on the right corner of the page. Refer to the below sections for branding guidelines. Promote your activity on social media using the logo, # and main website: [youth week](#)
4. If needed reach out to your National Agencies for Erasmus+ and European Solidarity Corps or the nearest Eurodesk office for assistance.

## Activity organisers: how to upload an activity?

To upload your activity, follow the simple and fast steps below.

Pre-requisites: Activity Organisers need to have an EU Login account.

1. Access the [European Youth Week website](#): and Click on the 'Activities' section.
2. Click on the 'Submit an activity' button.
  - A. If you have already an EU Login, the system invites you to enter the password associated with it.
  - B. If not, the system will invite you to create an EU Login for your email address. You can also log in through your social media accounts.
3. Read and acknowledge the privacy statement.
4. Access the manage activity page to submit information.
5. Click on the 'New activity' button and fill in the required fields (Activity name, activity start/end date and time, end type, format, organisers, address, participants' age, language, description, activity topics and youth goals. Optionally, fill in the additional fields (time zone, website, contact email activity link, booking, accessibility, relation to the Conference of Europe, and add an image).
6. Save your activity.

Your activity can be in one of the three states:  
**Submitted, Approved or Rejected.**

Download all  
assets here



## Visuals and promotional materials

Ready-to-use files and editable templates

Visual identity: Logo

Join EYW2024 by promoting and hosting youth activities. Find the EYW2024 logo and communication material by clicking on the 'Download all assets here' button on the right corner of the page to download the single EYW2024 logo.

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EUROPEAN  
YOUTH | WEEK

EUROPEAN  
YOUTH  
WEEK

Download all  
assets here





## Visual identity: 6 key visuals

Customise your activity promotion for the EYW2024 with the 6 key visuals available. Click on the 'download all assets here' button on the right corner of the page to personalise details like date, activity, name, event, title, and location. Maintain branding consistency by including the logo of the EYW2024, the European Solidarity Corps and Erasmus+ along with the slogan and tagline on the visuals.



Download all assets here



## Visual identity: branded signature

Raise awareness about the EYW with a branded email signature. Choose from two banners available. Click on 'download all assets here' button on the right corner of the page, navigate to your email signature settings, create a new signature, paste the chosen banner and customise details.



## Visual identity: branded PowerPoint template

Access the official PowerPoint template by clicking on the 'download all assets here' button on the right corner of the page, maintaining a cohesive and professional look for your presentations. Easily replace existing text to incorporate your content while preserving the original slide design.



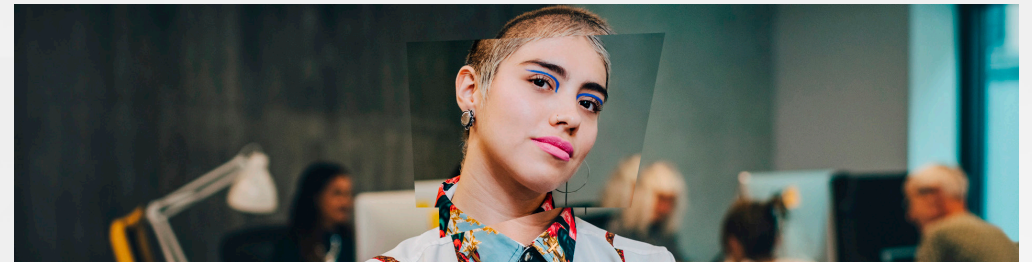
Download all assets here





## Visual identity: website banners

Enhance the promotion of the EYW, with 6 downloadable web banners. Choose your preferred design and seamlessly integrate it into your web platforms, social media channels, or activity promotions. These visually engaging banners effectively communicate the spirit of the EYW2024 adding a dynamic and eye-catching element to your promotional efforts. Click on the 'download all assets here' button on the right corner of the page to access them all.



Download all assets here





**Social media posts**

Unlock the full potential of the European Youth Week by using our draft social media posts. Adapt our pre-designed posts for your social media platforms and amplify the message of youth engagement, and active citizenship across Europe.

Encourage your followers to join the conversation, share their experiences, and be part of the European Youth Week. Together, let's harness the power of social media to spread awareness, foster dialogue, and celebrate the talents and projects of young Europeans during the European Youth Week.

Make sure to tag the official accounts of the European Youth Week 2024 in your posts!

**Facebook:** [EuropeanYouthEU](https://www.facebook.com/EuropeanYouthEU)

**Twitter / X:** [@EuropeanYouthEU](https://twitter.com/EuropeanYouthEU)

**Instagram:** [european\\_youth\\_eu](https://www.instagram.com/european_youth_eu)

**Official Hashtags:**

- #ErasmusPlus
- #EUSolidarityCorps
- #EUYouthWeek
- #DiscoverEU

Click on the 'download all assets here' button on the right corner of the page to access the draft social media posts and personalise details like date, activity, name, event, title, and location. Maintain branding consistency by including the logo of the European Youth Week 2024, the European Solidarity Corps and Erasmus+ along with the slogan and tagline on the visuals.



Additional contacts: EAC European Youth Week mailbox: [EAC-EUROPEAN-YOUTH-WEEK@ec.europa.eu](mailto:EAC-EUROPEAN-YOUTH-WEEK@ec.europa.eu)

**Download all assets here**



Objective	Facebook / Instagram posts 1	Facebook / Instagram posts 2	Copy for Visuals
Youth Week Awareness Post	<p>🌟 European Youth Week 2024 is here!</p> <p>🇪🇺 Join us from April 12-19 to celebrate the voice and vision of young Europeans.</p> <p>🗣️ Raise your voice!</p> <p>🎨 Take part in workshops, engaging discussions, and cultural events.</p> <p>Let's come together to shape our future and our communities!</p> <p>Find out more 📅 [Link to EYW calendar]</p> <p>#EUYouthWeek</p>	<p>🌟 Get ready for European Youth Week 2024</p> <p>Get ready to voice your vision! 🇪🇺 From April 12-19, join us in shaping the future of Europe. 🗣️ Be part of a week filled with activities, dialogues, and learning opportunities. Be part of the conversation on democracy in the 🌍.</p> <p>🗣️ Make your voice heard and celebrate active citizenship across Europe during #EUYouthWeek. Discover more 📅 [Link to EYW calendar]</p>	
Events	<p>🗣️ Ready for an exciting April?</p> <p>The European Youth Week 2024 brings you closer to vibrant events in your area.</p> <p>[Join our upcoming event _____ on X April, at _____.]</p> <p>🗣️ Connect, learn, and celebrate with peers from every neighbourhood in the EU!</p> <p>📍 Check out the events near you 📅 [Link to events map]</p> <p>#EUYouthWeek</p>	<p>🌍 Happening near you:</p> <p>The European Youth Week 2024 is coming, filled with exciting events to explore and participate in.</p> <p>[Join our upcoming event _____ on X April, at _____.]</p> <p>Connect with like-minded individuals, discuss issues that matter, and stay tuned for more experiences.</p> <p>📍 Find events in your area: your journey starts here 📅 [Link to events map]</p> <p>#EUYouthWeek</p>	<p><b>Headline:</b> Discover the Heartbeat of Europe!</p> <p>Description:</p> <p>🇪🇺 12-19 April.</p> <p>April awakens with European Youth Week 2024! Explore an exciting network of events!</p>
Youth Week + Activities	<p>🎨 Immerse yourself in a world of exciting opportunities with European Youth Week 2024!</p> <p>This April, it's not just about discussions – it's about real experiences.</p> <p>🇪🇺 Join the festivities from 12-19 April:</p> <ul style="list-style-type: none"> <li>🎨 Unleash your creativity through art workshops.</li> <li>🌱 Engage in environmental initiatives for a greener future.</li> <li>🗣️ Engage in dialogues that bridge cultures and ideas.</li> <li>💡 Participate in innovation labs where your ideas can spark change.</li> </ul> <p>🎭 Experience the diversity of Europe through cultural performances.</p> <p>📅 Discover all #EUYouthWeek activities, here 📅 [Link to activities map]</p>	<p>🌟 Action meets inspiration at the European Youth Week 2024!</p> <p>Between 12-19 April, step into a universe of diverse experiences:</p> <ul style="list-style-type: none"> <li>🎨 Explore cultural expressions in lively performances.</li> <li>💡 Spark discussions in interactive forums.</li> <li>🌍 Contribute to sustainability projects.</li> <li>🎨 Join creative art sessions. 🧑‍🎓 Get hands-on in tech and innovation workshops.</li> </ul> <p>Every event is a chance to empower and be empowered, to celebrate our unity and diversity.</p> <p>📅 Discover all #EUYouthWeek activities, here 📅 [Link to activities map]</p>	<p><b>Headline:</b> Celebrate, connect &amp; power up!</p> <p>Description:</p> <p>🇪🇺 12-19 April.</p> <p>Your journey starts at the European Youth Week 2024!</p>

\* Please note links will not be clickable on Instagram



## The Voice Platform: what is it?

The voice platform is the first ever Voice Platform of the European Commission dynamic space designed to amplify your ideas and perspectives! This platform empowers youth from all backgrounds and countries to share their voice and contribute insights on how they would like to shape the EU! Did you come out with new opinions? Did you forget to say something? Don't worry, you can still add your voice on the platform!

Young people are the future, and their opinions and views will be the ones that will shape it. This is why, the European Commission launched the Voice Platform, to give youth from all backgrounds and countries the chance to raise their ideas and concerns for the future of Europe and shape a future built on solidarity, democracy, and justice.

## How to use it?

- Access the Voice Platform [here](#). Navigate to the relevant discussion or topic that resonates with you.
- Share your thoughts, experiences, and innovative ideas by registering your message.

The message can be recorded in any language and will be added to the platform with an English translation in text. Your voice matters, and this platform provides a unique opportunity to Voice your Vision. Join the conversation, spark discussions, and let's collectively shape the future during European Youth Week!





## Find out more about the EYW2024

The toolkit will be available in all official EU languages<sup>2</sup> in addition to 5 languages from the third countries associated with the Erasmus+ Programme (Icelandic, Macedonian, Norwegian, Serbian, and Turkish).

**EYW2024 website:** [European Youth Week 2024 | European Youth Portal \(europa.eu\)](#)

**Activity map and policy area:** [https://youth.europa.eu/YouthWeek\\_en#eyw-youth-events](https://youth.europa.eu/YouthWeek_en#eyw-youth-events)

**Facebook:** [EuropeanYouthEU](#)

**Twitter / X:** [@EuropeanYouthEU](#)

**Instagram:** [european\\_youth\\_eu](#)

Additional contacts: EAC European Youth Week mailbox: [EAC-EUROPEAN-YOUTH-WEEK@ec.europa.eu](mailto:EAC-EUROPEAN-YOUTH-WEEK@ec.europa.eu)

<sup>2</sup>Bulgarian, Croatian, Czech, Danish, Dutch, English, Estonian, Finnish, French, German, Greek, Hungarian, Irish, Italian, Latvian, Lithuanian, Maltese, Polish, Portuguese, Romanian, Slovak, Slovenian, Spanish and Swedish





**THANK YOU**