

DiscoverEU Video Competition

Official Rules

About DiscoverEU and the Video Competition

DiscoverEU is an action of the Erasmus+ programme (2021–2027). It offers young people aged 18 the opportunity to travel, explore the cultural diversity and heritage of Europe, connect with people across the continent, and discover themselves.

To celebrate and share this spirit, DiscoverEU is organising a **Video Competition** for participants who are passionate about travel, storytelling, and connecting with others. The winning entries will showcase authentic and creative perspectives on the EU. The videos submitted by the participants should answer the following question: “What does it mean to be a young person in Europe today?”.

Selected winners will be invited to an **exclusive video workshop in Brussels**, where they will gain hands-on skills and insights in video storytelling for social media. In the months following the workshop, winners will travel across Europe to create short video stories showcasing the diversity, unity, and values of the European Union. Their videos will be featured on DiscoverEU and European Youth social media channels, either managed by the European Commission, Eurodesk, or the Erasmus+ National Agencies.

1. Competition Period

The competition begins on **Wednesday 10 December 2025 CET** and ends on **Friday 16 January 2026 CET**. Late entries will not be considered.

2. Eligibility

- Open to DiscoverEU participants selected under a DiscoverEU call in 2022, 2023, 2024, or in the first round of 2025.
- Residency: Applicants must be citizens or residents of:
 - A Member State of the European Union (including Overseas Countries and Territories), or
 - One of the Erasmus+ programme-associated countries: Iceland, Liechtenstein, North Macedonia, Norway, Serbia, Türkiye.

3. Video Entry Requirements

- **Duration:** Maximum 1 minute.

- **Format:** Vertical (9:16 ratio).
- **Style:** Narrative or abstract. May feature the participant and/or other people.
- **Language:** English.
- **Theme:** The videos submitted by the participants should answer the following question: “What does it mean to be a young person in Europe today?”
- **People Featured in the Video:**
 - Videos may feature other people **only with their prior explicit consent**.
 - Participants are responsible for ensuring that all individuals appearing in their video have given this consent in writing (e.g., release form or signed agreement).
 - Videos may only feature people aged 18 or above.
 - By giving consent, individuals agree to be filmed, photographed, and/or recorded, and understand that their **image, voice, and any statements they make** may be included in the video and shared on DiscoverEU channels.

Other Requirements:

- **Originality:** Only original footage is permitted. Use of stock footage, pre-existing videos, AI-generated or AI-edited material, and animation is strictly prohibited.
- **Music:** Only royalty-free/copyright-free music licensed for unrestricted public and commercial use may be included. Participants are fully responsible for ensuring legal rights to use music.
- **Rights & Permissions:** Videos must not infringe third-party rights (copyright, trademarks, personal rights, image/voice, or freedom of panorama).
- **Language:** Submissions in English or any official language of participating countries are accepted. If not in English, English subtitles are required.
- **Content Standards:** Videos must be suitable for a general audience and must not contain offensive, discriminatory, or inappropriate material, or anything contrary to EU values.
- **Technical Quality:** Videos must be in a common digital format (e.g. MP4, MOV) and meet a minimum quality standard of HD resolution (1920x1080 pixels, 1080p).

Important recommendations:

- Keep music licenses and written consent forms for people featured in your video.
- Avoid showing commercial brands or logos.
- Respect **freedom of panorama** laws in your country when filming landmarks or public spaces.

4. Submission

- Each participant must upload their video to **YouTube Shorts** as an **unlisted video**, following the [guidelines](#).
- Add a **title and description** – these will be considered as part of the evaluation, so make them count!
- Participant may submit **one video** only.
- Entries must be submitted by **Friday 16 January** through the European Youth Portal.
- Late, incomplete, or non-compliant entries, based on chapter 3, will be disqualified
- Please complete the application form with your **personal details** and the **YouTube link** to your video.

5. Prizes

- Winners will be invited to a 3-day DiscoverEU video workshop in Brussels in spring 2026, starting with the kick-off event of the European Youth Week in the European Parliament.
- Even if they have already received an Interrail pass via the general DiscoverEU contest, the winners of this video competition will receive an extra **Interrail Pass** to travel and produce short videos as they travel across Europe. Those videos will be featured by the European Commission, Eurodesk and the Erasmus+ National Agencies. partners on their SoMe channels and websites.
- Prizes are personal, non-transferable, and cannot be exchanged for cash.

6. Selection and Notification

- Entries will be evaluated on:
 - Creativity and originality
 - Relevance to the question “What does it mean to be a young person in Europe today?”.
 - Clarity of storytelling
- The jury will consist of representatives from **the European Commission, Eurodesk and the Erasmus+ National Agencies**.
- The **10 best entries** will be selected as winners.
- Winners will be notified by email and must confirm acceptance within **7 days**.
- If a winner does not respond, declines the prize, or is found ineligible, DiscoverEU reserves the right to select another candidate.

7. Use of Winning Videos

- Winning videos will be showcased on European Youth Portal channels and DiscoverEU social media accounts managed by the European Commission, Eurodesk and/or the Erasmus+ National Agencies across Europe.
- By submitting an entry, participants grant DiscoverEU the non-exclusive right to use, share, and promote their videos (or parts of them) for non-commercial promotional purposes, in compliance with applicable privacy and data protection laws.

8. Contact

For questions, please contact: discovereu@ins.brussels