

Report on the Youth Policy Dialogue with Executive Vice-President of the European Commission, Teresa Ribera, responsible for a Clean, Just, and Competitive Transition



Title of Youth Policy Dialogue: **Empowering Young Talent and Improving Gender Balance in the EU**

Date: **4 March 2025**

Location: **European Commission's Berlaymont building, Brussels**

Introduction

Executive Vice-President Teresa Ribera, responsible for a Clean, Just, and Competitive Transition hosted her first Youth Policy Dialogue on 4 March 2025 titled: **Empowering Young Talent and Improving Gender Balance in the EU**.

The event was designed as an open and frank discussion. How will the Commission's policies for a clean, just and competitive transition impact young people — especially young women — and the next generations of Europeans?

The fourteen young participants from across Europe who animated this year's debate are the winners of DG Competition's Student Challenges of [2019](#), [2021](#) and [2024](#) and students from other EU universities.

All information of the event is published on [the dedicated page](#) of the Youth Policy Dialogue with Executive Vice-President Ribera on the website of DG Competition.

Summary of the online preparatory meetings

The main goal was to introduce fresh ideas and formulate a robust policy proposal on **Empowering Young Talent and Improving Gender Balance in the EU**.

The objective was to put the young participants in a real-life situation, simulating a think-tank group. Participants were clustered in three groups: lawyers, economists and policy proponents. The task we gave to the Youth was to analyse the situation of young people— especially young women – in Europe. We asked them to look at the challenges of their generation and come up with solutions at European level.

The policy proposal, **“Empowering Young Talent and Improving Gender Balance in the EU”** covered several critical topics, in particular:

1. Retaining young talent and advancing women's participation;
2. Ensuring affordable housing for all;
3. Building a sustainable future.

Summary of the Youth Policy Dialogue (In person-meeting)

The European Union stands at a pivotal moment in shaping its economic and social future. With a strong education system and a commitment to innovation, the EU has a strong potential to lead in cutting-edge innovation for a more sustainable future, while achieving a genuinely inclusive society. However, several

challenges threaten this progress, including the loss of young talent to other regions, gender imbalances, and rising living costs. By implementing targeted policies, the EU can create an economic environment where all young professionals, especially women, can thrive and drive Europe's innovative and competitive future.

Here is the [highlights video](#) of the dialogue between the young participants and Executive Vice-President Ribera.

To enhance the communication efforts surrounding the event, DG Competition designed several banners to effectively brand the occasion and to ensure consistent branding. The event was also recorded and published on [the dedicated page](#) of the Youth Policy Dialogue with Executive Vice-President Ribera on the website of DG Competition. Our promotional activities also included social media campaigns, on [LinkedIn](#) and [X](#). Finally, the highlight video and video of the whole dialogue was also published on [DG Competition's YouTube channel](#).