



# EUROPEAN YOUTH POLICY INITIATIVES

What is the EU doing for youth? Have a look!

**Topic:** Green

## All Atlantic Ocean Research Alliance - Youth Ambassadors

In 2019, the **All-Atlantic Ocean Research Alliance** developed a **Youth Ambassadors programme**, to empower the next generations to become agents of change in their communities, promoting sustainable development and stewardship of the Atlantic Ocean. Commissioner Gabriel officially launched the Youth Ambassadors programme in February 2020, during the all-Atlantic Ocean Research Alliance Forum, and met several of the Youth Ambassadors consecutively, in different other events.

The Atlantic Ambassador Programme is made up of **26 All-Atlantic Ocean Youth Ambassadors** (2020-2022) from 17 countries connected to the Atlantic Ocean, together with 12 Mentors from the first cohort of Ambassadors. The Ambassadors develop campaigns and reach out to local communities, students and civil society, engage decision makers and work with local media to conserve and protect the Atlantic Ocean for future generations.

The summer schools are an important part of the youth ambassador programme. Youth Ambassador programmes were also launched in different sea basins (e.g. Black Sea and Mediterranean Sea) and the European Year of Youth in 2022 provides a great opportunity to bring them together for the first time in the framework of a conference organised in early autumn 2022, discussing also the future directions of this remarkable programme.

### What's in it for young people?

The initiative engages young professionals, usually early career scientists, who are passionate about the ocean and engaged in promoting Ocean health. Youth ambassadors receive support for developing their **career, and equally training in communication and campaigning**. At the same time, they are being invited to high-level meetings, where they can bring further the voice of young people on Ocean issues. The scheme aims at triggering their interest in scientific work relevant for societal challenges and empowering them to take action for the protection and restoration of the Atlantic Ocean.

### Relevant links

[All-Atlantic Ocean Youth Ambassadors](#)